

CRAIG GROESCHEL

LEADERSHIP PODCAST



56: Q&A WITH CARLY FIORINA: UNLEASHING YOUR HIGHEST POTENTIAL

EPISODE NOTES

Thank you for joining the *Craig Groeschel Leadership Podcast*! In this episode, Craig sits down for an enlightening conversation with **Carly Fiorina**, a 2016 U.S. presidential candidate, a former AT&T and Hewlett-Packard executive, and the author of *Find Your Way: Unleash Your Power and Highest Potential*.

“Every resource in the world is limited **except potential.**” – *Carly Fiorina*

We often overlook people based on their circumstances, their appearance, or because they don't agree with us, or because we don't understand them. **But all of us have God-given gifts, and all of us have more potential than we realize.** You were created on purpose, and you were created for a purpose. Fear, insecurity, and doubt hold many of us back from finding our purpose.

You can't live your life based on other people's expectations. People get so fixated on a plan—*enter this career to get that salary, marry this person and have that many kids, aim to have this title by that age*—that they miss the opportunities around them. Following a plan leaves you unable to focus on the things that fulfill them or bring them joy. Instead, get on a path that's guided by your principles. Don't get hung up on the destination. Let your values take you where you're going, not stubborn adherence to plans.

“Those who are **closest to the problem** are often the **most insightful about the solution.**” – *Carly Fiorina*

Leaders might not always recognize that **problems are a signal that you're on the right path.** If the purpose of leadership is to change things for the better, then leaders must run towards problems. If you want to find out what you're made of, you need to tackle something hard, not something easy.

Here's a challenge: Find a problem that's close to you. One that you care about. Gather others who also care about that problem. Ask what you're afraid of, and then ask, “*What's the worst that could happen?*” Then try to solve the problem. The good you could do when you lean into your courage and potential will almost always outweigh the fear, insecurity, or doubt that will try to hold you back.

“**Courage takes practice.**” – *Carly Fiorina*

Remember, you don't have to know it all to be a great leader! Be yourself. People would rather follow a leader who is always real than one who is always right.

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